



CORPORATE RECOGNITION

**TOGETHER,
WE RISE
TO A STRONGER
AND HEALTHIER
MID-MAINE
COMMUNITY.**

You deserve to be recognized for your dedication to improve the lives of our community members. That's why United Way of Mid-Maine is recognizing businesses that have top performing campaigns.

The criteria are as follows:

Company average gift \geq \$200
Company gift per capita \geq \$50
Company % participation \geq 40%
Hosts UWMM presentation
Total amount raised \geq previous year

Bonus companies with 100% participation bump to the next level

Gold Award: Company meets all 5 criteria

Silver Award: Company meets 4 out of 5 criteria

Bronze Award: Company meets 3 out of 5 criteria

Top performing campaigns will receive special recognition including shout-outs on social media and printed materials

In addition Gold Companies will be:

- Recognized in a Morning Sentinel Ad
- Recognized at our Mad Hatter Gala

GREATLY APPRECIATED

In addition we will recognize our top 10 campaigns of the year as our Cornerstone Companies!



United Way of Mid-Maine