To help children have a successful start to their 2015-2016 school year, UWMM and the Kennebec Valley Community Action Program (KVCAP) partnered to collect school supplies for children in need. The goal was to fill 500 backpacks with the donated items, which would then be distributed to students throughout Kennebec and Somerset counties. Thanks to our generous community, the goal was surpassed, filling 550 backpacks!

The backpacks, for children in grades Kindergarten through twelfth grade, were filled with notebooks, pencils, pens, markers, folders, and other essential school supplies, all donated by local supporters. Each filled backpack had an estimated value of $45, making the Stuff the Bus school supply drive a huge success by providing about $25,000 worth of school supplies.

Volunteers delivered the backpacks so that students at 51 local schools had the supplies they needed to get off to a solid start for the school year.

Imagine the value of 128 27-pound gold bars. That’s almost 3,500 pounds of gold. Now imagine giving 3,500 pounds of food to families across Mid-Maine who otherwise would not have anything to eat. That’s priceless.

Throughout 2015 and 2016, UWMM collaborated with 17 local businesses to provide that value by donating nearly 3,500 pounds of nonperishable food items to food pantries in Northern Kennebec, Western Waldo and Somerset Counties through UWMM’s Pantry Project.

For 2016, the Pantry Project has already collected 974 pounds of food. The year started off strong with People’s Salon and Spa collecting a record 610 pounds of food in February. They shared, “This was a great experience! We will definitely be participating next year.”

According to the USDA, 1 in 4 children don’t know where their next meal is coming from—if it’s coming at all. Help us end hunger in mid-Maine by hosting or donating today. Because we’re not just delivering food to hungry families, we’re delivering hope. And that’s as good as gold.

We need you!
If you’d like to contribute or volunteer for either of these great programs, contact our Community Engagement Specialist, Lauren, by calling 873-0686.

More than 300 volunteers gave over 2,050 hours of service saving $44,000
Message from Debbie Byrne, Board Chair
People helping people; leading by example

Serving as United Way’s board chair has allowed me to deepen my understanding of the organization’s vast reach and importance in our community. Together with partner agencies, community leaders, donors, and volunteers we have been able to identify the most pressing community issues.

With the leadership of Ken & Deb LaVoie, our campaign co-chairs, we have improved the lives of over 34,000 people needing assistance. We truly are a community filled with great passion and good intentions; we are a community of “people helping people.”

I am very proud to be a member of this community and it gives me distinct pleasure to have served as your Board Chair of this organization.

As we move forward, I wonder what it will be like in the year 2025. Will more of our young children be prepared for kindergarten, will more elderly have the assistance to overcome barriers to personal independence, will more community members have access to quality health care, and will our homeless teenagers have a safe, structured place to stay?

As you read this annual report, consider the many ways you have helped our community progress over the past year and please also think about how much more we can do over the next ten years. Together, united, we can meet this challenge and lead by example.

Message from Elizabeth Barron, President & CEO
The Heart of Community

The strength of any community dwells in the hearts of the people in the community.

I see this play out every day in Mid-Maine: the caring and willingness of people to step forward together, to build our community into our collective vision of a stronger, more thriving, more vibrant place to be. Every day I see people working together, building a community of opportunity for all who come here to live, work, and learn.

This essential work is so needed in our community - today more than ever. Thank you for being an important part of all that we are doing, and making sure, with your ongoing support, that we see this work through. Thank you for being the living, beating heart of our community!
Community Impact Awards

The Spirit of Partnership Award
Given to an organization that has strongly supported UWMM’s mission through effective and innovative collaboration. This year’s award goes to: KVCAP - Poverty Action Coalition

The Spirit of Mid-Maine Award
Given each year to a special person who has gone above and beyond for our Community and has helped to advance the common good here in mid-Maine. This year’s award goes to: Bill Primmerman

Volunteer of the Year
the Chester A. Baker Award
Given each year to an outstanding individual who has volunteered his/her time, talent, energy and enthusiasm in a multitude of ways that far exceeds our expectations. This year’s award goes to: Tom Longstaff

Women’s Leadership
Given each year to a woman in the community who demonstrates a commitment to creating stronger community and to stepping forward boldly to be a part of the solution. This year’s award goes to: Ann Lindeman

Youth Leadership
Given each year to a promising young leader who demonstrates and promotes leadership and community involvement among Mid-Maine’s youth, and who exemplifies a passion to make a difference. This year’s award goes to: Alexandria Brann

UWMM follows strict United Way Worldwide standards of financial accountability and transparency, and we are audited annually by an independent auditor. In addition, our Board of Directors and Finance Committee, made up of local business and community leaders, oversee our finances. Thank you all for your expertise and guidance.

Copies of UWMM’s IRS form 990 and most recent audited financial statements, as presented by PFBF CPAs, are available for public review at www.uwmm.org or at our office.

Thank you to all of these additional community partners:

92 Moose • B98.5 • The Apple Farm • Blue Wave Dancing • Camden National Bank • Catharsis Media • City of Waterville • Habitat ReStore • Inland Hospital • Joseph’s Market • Key Bank • Lakewood Continuing Care • Loyal Biscuit • Marden & Dubord • MixMaine FM • Molina Health Care • People’s United Bank • PFBF • REM • Smiles for Maine • Stage Presence for Dancers • Thomas College • V.A.S.T. • Waterville Adult Education • Winslow Community Federal Credit Union
Agents of I.M.P.A.C.T.*

*Imagine Many People Affecting Change Today

That’s exactly what UWMM’s Agents of I.M.P.A.C.T. do. They affect change. Whether you volunteer once, for an hour, or regularly, once a week; for a single event or for everyday tasks, you are contributing to the larger goal: advancing the common good to LIVE UNITED!

“Agents of I.M.P.A.C.T.” is more than the name of our volunteer program; it’s a philosophy. Everyone has the power to make an impact.

Our mission is improving people’s lives by mobilizing the caring power of our communities. We do that by connecting people to community organizations to help create a culture of caring and action to improve the lives of our families, friends, and neighbors. Agents contribute innovations, expertise, passion, and unique perspectives.

Volunteer opportunities are flexible, match the agents’ skills, and help us deliver the work our community partners are looking for.

Are YOU ready to join the forces of good and become an Agent of I.M.P.A.C.T.? We’re looking for ordinary citizens to do something extraordinary—one small change at a time.

Apply online at www.uwmm.org, find specific missions at www.VolunteerMaine.org, or stop by HQ at United Way of Mid-Maine, 105 Kennedy Memorial Drive, Waterville.
Deb and I are very proud to be serving our community through UWMM, and doubly proud to have been chosen to chair this past year’s campaign. The more we learn about the needs in our community, the more certain we become that we’re in the right place.

There are families in our community who could accomplish great things with just a little help. We can all Lead By Example; give where we can, grab someone’s hand and pull them up, so that they can begin making their own lives, full of warmth, safety and purpose.

Thank you for being a part of our team, for making a difference, and for Leading By Example.

**Platinum Circle**

**Gifts of $2,000 - $4,999**
- Nona & Douglas Boyink
- Danny & Lisa Burgess
- Cindy & Steve Eccher
- Mr. Sandy Maisel & Ms. Patrice Franko
- Elizabeth & Sidney Geller
- Michael & Margaret Griffin
- Ray Haskell
- Gary Smith & Kristin Holm, M.D.
- Alan O’Connor & Kevin Wellenius
- David & Michele Prince
- The Smart Family
- Scott & Karen Van Orman
- Beth Drennen-Bates
- John & Alyson Duff
- Barbara T. Edmond
- Mrs. Shirley Eskelund
- Mr. & Mrs. Ken Faulkner
- Mr. & Mrs. Herbert Ferran
- Gary & Mary Denise Ferguson
- Cheryl & Rusty Flewelling
- Andrew & Alicia Forster
- Harry Fraser
- Deseree A. Gilman
- Marc & Susan Golden
- David & Roxanne Grenier
- Tom & Judy Griffin
- Cheryl Gwadosky
- Donald & Mary Hammond
- Michael & Mary Hammond
- Lisa Harvey-McPherson
- Martha H. Hiebel
- Kathryn Horton
- Mr. Mark Jandreau
- Frank King
- Laurie & David Lachance
- Randal Lambert
- David & Penny Laplante
- Cindy & Tom Longstaff
- Ms. Ruth Lunn
- John & Jane Marden
- Lee & Lynne Marshall
- Beau & Sandy Mears
- William & Vicki Mitchell
- Melinda A. Nelson
- Randy & Nancy Nelson
- Robert & Nettie Nelson
- Sue & Tony Ouellette
- Loraine & Carey Paradis
- Todd Pineo
- Kevin & Tammy Pinkham
- David & Janet Preston
- Diana & Jeffrey Rafuse
- Ron & Nicole Richardson
- Ms. Dorcas Riley
- David & Kathleen Roy
- Andrew & Theresa Silsby
- The Szabo Family
- David & Jody Veilleux
- Lucien Veilleux
- David M. Viens
- Ken & Margaret Viens
- Ken & Suzanne Walsh
- Thomas & Tracy Warren
- Daniel P. Whittemore
- John & Cathy Witherspoon

**Gold Circle**

**Gifts of $1,000 - $1,999**
- Anonymous (2)
- Calvin & Cathy Ames
- Elizabeth Barron & Mahaal Ajallahb
- Keith F. Beal
- Richard & Barbara Beckler
- John & Mary Benziger
- Liz & Leo Berube
- Jane & Daniel Bolduc
- Dan & Joanne Booth
- David Bourassa
- Michael & Debbie Byrne
- Randal Carter
- Donna Cassese
- Marie Cormier
- Barbara Covey & Mark Jose
- Barbara Crowley, MD
- John & Jackie Dalton
- Paul & Janet McGrath
- John A. Milligan
- Thomas Nutter
- Jason & Laura Rowe
- Mike & Schari Roy
- Mark E. Silver
- Randy & Sue Stevens
- Kevin Thibert
- Karen & Mark Thompson
- Gretchen & Tom Tietenberg
- Michael & Laura Tracy
- Dan & Cheryl West
- James & Kim Willette
- Paul & Janet McGrath
- John A. Milligan
- Thomas Nutter
- Jason & Laura Rowe
- Mike & Schari Roy
- Mark E. Silver
- Randy & Sue Stevens
- Kevin Thibert
- Karen & Mark Thompson
- Gretchen & Tom Tietenberg
- Michael & Laura Tracy
- Dan & Cheryl West
- James & Kim Willette

**Silver Circle**

**Gifts of $750 - $999**
- Anonymous (2)
- Paul & Ruth Anderson
- Theresa Bonsey
- Elizabeth Bridger
- Lee & Nancie Cabana
- George Coleman
- Ms. Kristen Collier
- Dr. & Mrs. Steve & Tammy Diaz
- William Doiron
- Jane & Karl Dornish
- Charles Felker Jr.
- Michael Fitton
- Jeffrey Gagnon
- Lee Grodzins
- Ms. Colette M. Hart
- Chuck & Maria Hays
- Jeff & Vicki LaCasse
- Deb & Ken LaVoie
- Ms. Silas Lawry
- Jefferson & Karen Longfellow

**Bronze Circle**

**Gifts of $500 - $749**
- Anonymous (19)
- Michael & Barbara Barrett
- Sara & Rick Barry
- Bruce Beck
- Debra Biche-Labbe
- Ms. Linda Bizier
- Dennis C. Bolduc
- Dr. Mark & Susan Bolduc
- Cathy Bond
- Mr. James P. Boulette
- Donald & Lisa Breton

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**Corporate Leadership Circle**

- Harold Alfond Foundation
- L.L. Bean
- Kennebec Savings Bank
- Sappi Fine Paper
- Huhtamaki Foodservice, Inc.
- TD Bank
- Hannaford Charitable Foundation
- Marden’s Surplus & Salvage
- Elanco
- Hannaford Brothers
- Weyerhaeuser
- Skowhegan Savings Bank
- Bangor Savings Bank Foundation
- Central Maine Power Company
- Pike Industries
- GHM Agency, Inc.
- KVCC
- Underwriter’s Laboratories
- United Parcel Service
- Kennebec Federal Savings
- Wal-Mart
- Margaret E. Burnham Trust
- Northeast Laboratory Services
- Best Western Plus
- ColorGraphics
- Day’s Jewelers

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In March 2016, UWMM launched a new program called the 365 Small Business Circle. This program is designed for small businesses to become member-supporters leveraging their combined power to make a concerted impact in improving the quality of life in Somerset, Northern Kennebec, and Western Waldo Counties.

To become a 365 Small Business Circle member, contact our fundraising and marketing manager, Jaime Sayers at 873-0686.

Thank you to the following founding members:

**Leadership Members ($750+)**
- GHM Insurance Agency
- Kennebec Savings Bank - Waterville

**Members ($365 - $749)**
- Advance 1 Cleaning Service
- Amici’s Cucina
- Mid-Maine Chamber of Commerce
- Spectrum Generations

Thank you to our partner agencies. Together, we strengthen the network of local agencies committed to improving the quality of life for all.

- Alfond Youth Center • Big Brothers Big Sisters of Mid-Maine • Catholic Charities Maine • Children’s Center • Crisis and Counseling Centers • Day One • Diversion Alert • Family Violence Project • HealthReach Network • Hospice Volunteers of Somerset County • Hospice Volunteers of Waterville Area • Kennebec Behavioral Health • Kennebec Valley Community Action Program • Kennebec Valley Dental Coalition • Literacy Volunteers of Franklin/Somerset • Literacy Volunteers of Waterville Area • Maine Children’s Home for Little Wanderers • MaineGeneral Health • Mid-Maine Homeless Shelter • National MS Society, Maine Chapter • Salvation Army Capital Region • Sexual Assault Crisis and Support Center • Skills, Inc. • Spectrum Generations • United Valley American Red Cross • Waterville Area Habitat for Humanity