This has been a year of laying the groundwork for transformation for United Way of Mid-Maine, very much a reflection of events and environment in our community.

The Board of Directors for 2017-2018 have embraced a strong strategic plan, putting forth a clearer mission statement: Mobilizing our Mid-Maine community to improve outcomes in Health, Education, and Financial Stability.

In celebrating the marvelous work that our community partners do in Mid-Maine, it is also extraordinarily clear that an agency with an overview of the well-being of our entire community is extremely important.

Our unique position allows us to see firsthand the collaborations and positive results when caring, compassionate people come together for the greater good of all. These partnerships are critical to our ongoing efforts, and our sincere appreciation goes out to all the people and organizations who partner with the United Way to make our communities better for everyone.

Exciting times are ahead as we embark on our new strategic directions as our goals never waver. So be the light, let it shine, and one day we’ll see all Mid-Mainers achieve their highest potential!

2017-2018 UNITED WAY OF MID-MAINE BOARD OF DIRECTORS

EXECUTIVE COMMITTEE
Chair: Daniel Burgess, MaineGeneral Health
Vice Chair: Theresa Macklin, Camden National Bank
Treasurer: Shannon Combar, Thomas College
Secretary: James Wood, United Insurance Tilton Agency
Immediate Past President: Cheryl Flewelling, Raymond James Financial Services

DIRECTORS
Hannah Bard, Waterville Area Adult Education
Holly Caron, Golden Pond Wealth Management
George Coleman, Colby College, retired
Robert Dahlgren, Johnny's Selected Seeds
Jackie Dalton, REM
Dave Dawson, Waterville Area Food Bank
Lee Duff, School Superintendent, retired
Rachel Grant, Redington-Fairview Hospital
Tammy Hatch, EMHS
Tina Hintz, Inland Hospital
Heather Johnson, ConnectME Authority
Ann Lindeman, Bangor Savings Bank
Jon Moody, MSAD 54
Wanda Steward, KVCAP
Mark Tanner, Skowhegan Federated Church
Tracy Warren, Kennebec Savings Bank

United Way of Mid-Maine | Annual Report to the Community | 2017-2018
UWMM.org
Health

10 Community Partner Programs and the following UWMM Initiatives:

- Life gets tough, and sometimes it takes more than an internet search to find help. Real humans are available 24/7 to help navigate the tough issues at 211 Maine (dial 211, text your zip code to 898-211, or go to 211Maine.org).

- Local organizations help us feed the 1 in 5 Mid-Mainers who don't know where their next meal is coming from. Organizations host our mobile Pantry Project shelves for a month and we deliver their collections to local food pantries.

- Heart medication or food for my kids? Which would you choose? Maybe you don’t have to: Mid-Mainers saved $28,451 using their free FamilyWize prescription discount cards in 2017.

- Sometimes the heating oil just doesn't make it to next payday, especially during a bitter winter. What if General Assistance can't help? Keeping Mid-Maine Warm provides funds to organizations that provide emergency heating assistance to keep families out of the cold.

Education

13 Community Partner Programs and the following UWMM Initiatives:

- Not every family can afford school supplies for their children. And it's never easy to be the only kid in the class without a calculator, a notebook, or even a pen. Our annual Stuff the Bus school supply drive helps ensure every child starts their school year off on the right foot.

- State and federal funding for homelessness initiatives are often restricted. The Youth Homelessness Initiative provides schools with discretionary funds to help homeless and at-risk kids manage essentials such as doing laundry, getting eye glasses, and obtaining their driver’s license.

Financial Stability

8 Community Partner Programs and this UWMM Initiative:

- Low-income families can't always afford to get their taxes done, but they won't gain earned credits and refunds if they don't. That's where the Central Maine CASH Coalition comes in. Not only do we provide free tax preparation to low-income individuals and families, but we also connect people to financial resources that cater to their individual situations to help them reach their financial goals.
FINANCIAL DASHBOARD

**Total Raised:** $874,343

- $542,843
- $211,570
- $68,241
- $51,689
- $634,985
- $25,728

**Total Expenses:** $746,475

- $634,985
- $85,762
- $25,728

**United Way of Mid-Maine Staff:**

- Elizabeth Barron
  *President and CEO*
- Kristen Otenti
  *Community Engagement Specialist*
- Stacy Saucier
  *Director of Finance and Operations*
- Nikki Busmanis
  *211Maine Program Manager*