

Mad Hatter Gala and Auction

UWMM holds a mid-campaign celebration every year, recognizing our supporters in the business community. 2016 marked the first time that the celebration has included a fundraising event: The Mad Hatter Gala and Auction.

"I was super impressed with the technology, and flow of things, especially for a new event!" United Way of Mid-Maine's (UWMM's) Board Chair, Cheryl Flewelling said.

The evening raised over \$11,000 for the programs and initiatives UWMM funds, including the Youth Homelessness Initiative and Keeping Mid-Maine Warm. The event included silent and live auctions, a buffet dinner and impressive dessert spread by Kennebec Valley Community College's in-house catering program, and a Wonderland tea party setting where guests could have their picture taken.



"I was (and am) really impressed with your event. The imagination you all put into it with that great theme and the fabulous tea area made the pictures stronger. So most of the credit goes to you!" -Fred Field, Photographer



On the left (from top): Andrew Silsby, Chuck Hays, Hope Pendexter, and Tim Bryant and Dori Gayne receive their recognitions. On the right: John Dalton (top) places a silent bid and Kendall Bliss (bottom) gets his photo taken in Wonderland.

The Diamond Club Award, acknowledging outstanding leadership in support of United Way of Mid-Maine, went to Kennebec Savings Bank, accepted by President and CEO Andrew Silsby.

The George R. Keller Award for outstanding service in a company campaign was presented to MaineGeneral Health, and was accepted by President and CEO Chuck Hays.

Campaign Excellence recognitions for enthusiasm, improvement, participation, and a willingness to help were awarded to Sappi Fine Paper, Inland Hospital, Skowhegan Hannaford, and Elanco.

Campaign Co-Chairs Danny and Lisa Burgess, as the Mad Hatter and Alice, performed their original song, "Today More Than Ever."

Special thanks to: event sponsors Kennebec Savings Bank, KVCC, and O'Brien's Event Center; emcees George Coleman (as the White Rabbit) and Marie Cormier (as the Queen of Hearts); Fred Field Photography; David Deas Trio: Bill Dolan, Lincoln and David Deas; Bridget Campbell; and the many volunteers who helped make this event a "Mad" success!

Your United Way

Board of Directors

Executive Committee:

Cheryl Flewelling, Chair
Kennebec Wealth Management

Daniel Burgess, Vice Chair
MaineGeneral Health

Shannon Combar, Treasurer
Thomas College

Theresa Macklin, Secretary
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Debbie Byrne, Immediate Past Chair
Century 21 Surette Real Estate

Directors:

Hannah Bard, Waterville Area Adult Education

Holly Caron, Golden Pond Wealth Management

George Coleman, Colby College (retired)

Robert Dahlgren, Johnny's Selected Seeds

Jackie Dalton, REM

Dave Dawson, Waterville Area Food Bank

Lee Duff, School Superintendent (retired)

Tammy Hatch, EMHS

Heather Johnson, Somerset Economic Development Corporaton

Jonathan Kent, Thomas College

Deb LaVoie, Southern Angel Properties

Jon Moody, MSAD 54

Alan Pollis, Redington-Fairview General Hospital

Andy Rhoades, Kennebec Savings Bank

Peter Schutte, Colorgraphics

Wanda Steward, KVCAP

Mark Tanner, Skowhegan Federated Church

James Wood, United Insurance - Tilton Agency

UWMM follows strict United Way Worldwide standards of financial accountability and transparency, and we are audited annually by an independent auditor. In addition, our Board of Directors and Finance Committee, made up of local business and community leaders, oversee our finances. Thank you all for your expertise and guidance.

Copies of UWMM's IRS form 990 and most recent audited financial statements, as presented by PFBF CPAs, are available for public review at www.uwmm.org or at our office.

Campaign Cabinet

Danny and Lisa Burgess
Campaign Co-Chairs

Alan Duplessis
Barb Covey
Buffy Higgins
Deb LaVoie

Ken LaVoie
Elizabeth Fortin
George Coleman
Sara Ruff
Mark Jandreau
Hope Pendexter
Ida Earle
Karin Weston

Darlene Ratte
Leadership Circle Chair

Kendall Bliss
Kerry Smart
Lynne Dailey
Tracy Warren

UWMM Staff

Elizabeth Barron, President & CEO
Stacy Saucier, Director of Finance and Administration
Christian Savage, Resource Development Director
Lauren Seganos Cohen, Community Engagement Specialist
Kristen Otenti, Office Assistant

Total Raised 2015-2016



Statement of Expenses



*Gifts in Kind include Volunteer Time Value.

Community Impact

Our Partner Agencies

Alfond Youth Center • Big Brothers Big Sisters of Mid-Maine • Catholic Charities Maine • Children's Center • Crisis and Counseling Centers • Day One • Diversion Alert • Family Violence Project • HealthReach Network • Hospice Volunteers of Somerset County • Hospice Volunteers of Waterville Area • Kennebec Behavioral Health • Kennebec Valley Community Action Program • Kennebec Valley Dental Coalition • Let's Get Ready • Literacy Volunteers of Franklin/Somerset • Literacy Volunteers of Waterville Area • Maine Children's Home for Little Wanderers • MaineGeneral Health • Mid-Maine Homeless Shelter • National MS Society, Maine Chapter • Salvation Army Capital Region • Sexual Assault Crisis and Support Center • Skills, Inc. • Spectrum Generations • UMO Senior Companion Program • United Valley American Red Cross • Waterville Area Habitat for Humanity

Additional Community Partners:

92 Moose • B98.5 • Best Western Plus • Blue Wave Dancing • Camden National Bank • Catharsis Media • City of Waterville • Elanco • Habitat ReStore • Inland Hospital • Johnny's Selected Seeds • Kennebec Federal Savings • Key Bank • Lakewood Continuing Care • Loyal Biscuit • Marden & Dubord • MixMaine FM • Molina Health Care • People's Salon & Spa • People's United Bank • PFBF • Redington-Fairview General Hospital • Railroad Square Cinema • REM • School Street Yoga • Smiles for Maine • The Children's Center • Thomas College • Waterville Public Library • Waterville Adult Education Education • Waterville Opera House • Winslow Community Federal Credit Union

Thank you to our premier sponsor:



Kennebec Savings Bank



Leadership Members (\$750+)

GHM Insurance Agency
Kennebec Savings Bank
-Waterville

Members (\$365 - \$749)

Mid-Maine Chamber of Commerce
Advance 1 Cleaning Service
Amici's Cucina
Gayne Management Services
James D. Julia Auctioneers

If your small business is interested in joining the 365 Small Business Circle, contact Christian at 873-0608 or csavage@uwmm.org.

Community Impact Awards

[The Spirit of Partnership Award](#)

Given to an organization that has strongly supported UWMM's mission through effective and innovative collaboration.

2016 Recipient - New Ventures Maine

[The Spirit of Mid-Maine Award](#)

Given each year to a special person who has gone above and beyond for our Community and has helped to advance the common good here in mid-Maine.

2016 Recipient's:

Mark Tanner, John & Jackie Dalton

[Volunteer of the Year the Chester A. Baker Award](#)

Given each year to an outstanding individual who has volunteered his/her time, talent, energy and enthusiasm in a multitude of ways that far exceeds our expectations.

2016 Recipient - Lynne Dailey

[Women's Leadership](#)

Given each year to a woman in the community who demonstrates a commitment to creating stronger community and to stepping forward boldly to be a part of the solution.

2016 Recipient's:

Barbara Covey, Denise Plante, and Jackie Dalton

[Youth Leadership](#)

Given each year to a promising young leader who demonstrates and promotes leadership and community involvement among Mid-Maine's youth, and who exemplifies a passion to make a difference.

2016 Recipient - Boy Scout Troop #417



United Way of Mid-Maine

105 Kennedy Memorial Drive
Waterville, ME 04901

Non Profit Org.
U.S. Postage
Paid
Waterville, Me.
Permit No. 200



The Pantry Project shelves at Loyal Biscuit Co. in Waterville in April 2016.

Pantry Project 2016

What do a local hair salon, a seed and garden company, and a hospital have in common? They are all leaders in addressing food insecurity in Mid-Maine!

In 2016, People's Salon & Spa, Johnny's Selected Seeds, and MaineGeneral's Thayer and Hathaway campuses topped United Way of Mid-Maine's Pantry Project donor board. Combined, these three community leaders collected over half of the 4,100 pounds of nonperishable food items collected in 2016.

The goals of UWMM's Pantry Project are to support area food pantries and to raise awareness of food insecurity in Mid-Maine. In 2016, UWMM partnered with 17 local businesses to donate over 4,100 pounds of nonperishable food items to 13 food pantries in Northern Kennebec, Western Waldo, and Somerset Counties.

UWMM thanks all of its 2016 Pantry Project hosts and partners, and welcomes anyone interested in hosting the Pantry Project in 2017 to contact the office at 873-0686.

Thank YOU!



Today More Than Ever

*A message from 2016 Campaign Co-Chairs
Danny and Lisa Burgess*

Today, more than ever! This was the theme for our most recent capital campaign. Why?

Because today, we see our community members in need, some for the most basic things-- food, shelter and security.

We see the incredible work that the United Way of Mid-Maine and our partner agencies and volunteers do every day to meet those needs. We see caring, compassionate, giving people who take time to make a difference. We see all of these things, and we know that tomorrow brings promise and hope to so many.

It has been our privilege to serve as co-chairs of this campaign and we thank you for the amazing work done in our community.

We are all strong when we live and give united, and everyone can make a positive impact starting today, more than ever!

TOP 3 REFERRAL CATEGORIES: UNITED WAY OF MID-MAINE

JUNE 2016- APRIL 2017

- 1) HEATING ASSISTANCE
- 2) UTILITIES ASSISTANCE
- 3) BASIC NEEDS- FOOD

2-1-1 Maine received 2,567 calls from Somerset, Northern Kennebec, and Western Waldo Counties.

DIAL 2-1-1 OR VISIT
WWW.211MAINE.ORG
FREE. CONFIDENTIAL. 24/7.



UWMM partner's prescription Savings Program

helped people in mid-Maine save over \$35,000 in prescription costs last year.

School Supply Drive • Through August 7



UWMM is collecting unused school supplies to help keep mid Maine kids on track

Drop off at UWMM or KVCAP

Last year, over \$26,000 in school supplies was collected for students in need.

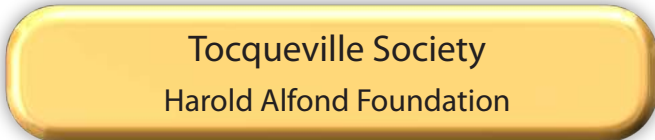


UWMM Staff thanks all of our supporters!

Thank You to All Our Leadership Givers


What is the Leadership Circle?

Leadership donors have made annual investments of \$500 or more into our community through United Way. The energy, enthusiasm, and leadership of these generous people inspires others and provides hope and opportunities to individuals in times of need in our community.



- | | |
|---------------------------------------|--------------------------------|
| Anonymous | John & Alyson Duff |
| Andrew & Alicia Forster | John & Cathy Witherspoon |
| Andrew & Theresa Silsby | John & Jackie Dalton |
| Barbara A. Crowley, MD | John & Jane Marden |
| Barbara Covey & Mark Jose | John & Mary Benziger |
| Barbara T. Edmond | Kathryn Horton |
| Beau and Sandy Mears | Keith F. Beal |
| Calvin & Cathy Ames | Ken & Margaret Viens |
| Carey & Loraine Paradis | Kevin & Tammy Pinkham |
| Cheryl & Rusty Flewelling | Laurie & David Lachance |
| Cheryl Bulmer | Lee & Lynne Marshall |
| Chuck & Maria Hays | Lisa Harvey-McPherson |
| Cindy & Tom Longstaff | Liz & Leo Berube |
| Dan & Joanne Booth | Lucien Veilleux |
| Mr. & Mrs. Daniel & Elizabeth Burgess | Lunder Foundation |
| David & Janet Preston | Marc & Susan Golden |
| David & Jody Veilleux | Mr. Mark Jandreau |
| David & Kathleen Roy | Martha H. Hiebel |
| David & Penny LaPlante | Mary & Michael Hammond |
| David & Roxanne Grenier | Nona & Douglas Boyink |
| David Bourassa | Randal Carter |
| David Cyr & Lee Piper | Randal Lambert |
| David M. Viens | Randy & Nancy Nelson |
| David Pease | Ms. Rhoda Daigle |
| Deseree A. Gilman | Richard & Barbara Beckler |
| Diana & Jeffrey Rafuse | Robert & Nettie Nelson |
| Donald & Mary Hammond | Ruth Lunn |
| Donna Cassese | Russell Donahue & Peggy Haynes |
| Douglas & Wanda Terp | Sue & Tony Ouellette |
| Frank & Tina King | Thomas & Tracy Warren |
| George Coleman | Timothy Ker |
| Jason & Dori Gayne | Todd Pineo |
| Jefferson & Karen Longfellow | Tom & Judy Griffin |
| Jeffrey Gagnon | William & Vicki Mitchell |


Thank You to All Our Leadership Givers



Silver Circle Gifts of \$750 - 999

Anonymous (3)
Brent & Theresa Violette
Dan & Cheryl West
Deb Karter
Dr. Roland H. Knausenberger
Elizabeth Bridger
Gretchen & Tom Tietenberg
Jane & Karl Dornish
Jason & Laura Rowe
Jeffrey & Vicki LaCasse
John A. Milligan
Keegan Yang
Lee & Nancie Cabana
Mark E. Silver
Michael & Ida Earle
Mike & Schari Roy
Mr. Michael E. Mitchell
Mr. Michael Simpson
Ms. Colette M. Hart
Scott Greeley & Ann Lindeman
Paul & Ruth Anderson
Randy & Sue Stevens
Scott Greeley & Ann
Lindeman
Silas Lawry
Theresa Bonsey
Thomas Nutter
William Doiron

Anonymous (10)
Alvin M. McNeilly
Amanda Byrne
Amy & Matthew Oliver
Ankeney Weitz
Annette Bowman
Anthony Rhoades
Barry LaCasse
Bart & Pat Stevens
Belinda Greeley
Ben Sandy
Bethanie Jabar
Bill & Fran Dubord
Bob and Kim Crosswell
Bob Costain
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Bruce Beck
Buffy & Joe Higgins
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Dr. Catherine M. Kimball
Cathy Bond
Ms. Cindy-Ann York
Constance Coggins
Mr. Corey Pomeroy
Dan & Brenda Saucier
Dan Mills
Dave & Jo Comeau
David & Adelia Dawson
Mr. David Fournier
Dawn & Terrance Brann
Deb & Bill Johnson
Donald & Lisa Breton
Doris Cohen
Doug & Susan Brooks
Doug & Tania Carnrick
Eric & Stacy Saucier
Erik B. Goltzer
Erik Byrne
Ernest Levasseur
Gary & Martha Hammond
Mr. Gene Paquet
Gregor Smith



Bronze Circle Gifts of \$500 - 749

Dr. Henry M. Glover & Mrs.
Michelle Glover
Holly MacKenzie
Holly Weidner
Hope Pendexter
Howard & Mira Mette
Jaime & Chris Sayers
Dr. & Mrs. James Putnam
James Wescott
Jamie & Sawyer Boulette
Ms. Janet M. Dyer
Janice Johnson-Cook
Mr. Jason Furchak
Jean & Debbie Gosselin
Jeff & Stephanie Desjardins
Jeffrey Beeh
Jennifer L. Riggs
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Judith Clukey
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Michael Pollard
Michelle Morgan
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Dr. Philip Peverada
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Randell Dick
Randy & Monica Charette
Richard & Bethany Dorian
Richard & Wendy St. Pierre
Richard Willett
Robert Meader Jr
Robert Reisner
Ronald Chalmers
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Samuel Shapiro
Mr. Sandy Maisel & Ms. Patrice
Franko
Scott Gerald
Mr. Shawn L. Lombard
Shelly & Jon Moody
Sherry Furbush
Skip & Doris Pratt
Mr. Stephen G. Daniels
Steve & Tammy Diaz
Ted Helberg & Kimberly Lindlof
Terry Brann
Theresa Kavanah
Mrs. Theresa A. Macklin
Tim Pieh, MD & Amy Madden,
MD
Mr. Timothy A. Bryant
Tina Chapman
Tom McAdam
William & Sally McKeagney

How YOU Make a Difference!

A Message from Board Chair Cheryl Flewelling



Today, more than ever, I understand the vast needs of our community.

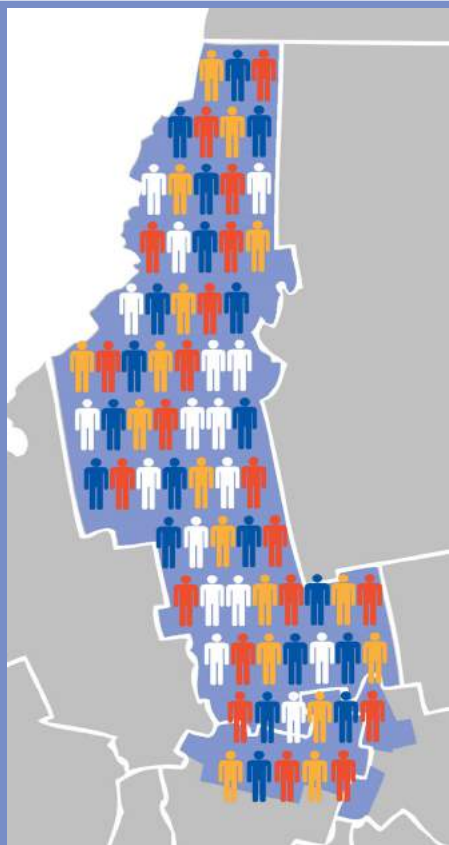
Today, more than ever, I appreciate the volunteers that help to serve those needs.

Today, more than ever, I realize how a few donated dollars can go a long ways, in the trusted hands of an organization that utilizes many resources, to make the biggest impact.

The United Way of Mid-Maine, along with our 26 partner agencies, have been able to make a significant impact on over 34,000 lives over the last year. This would not be possible without the generous donations from our Leadership Circle members, our employer sponsored campaigns, our 365 Small Business Circle, and the many individuals that stepped up and answered the call of the Campaign Cabinet, led by Danny and Lisa Burgess.

And never underestimate the power of a few determined people. Our amazing staff, led by Elizabeth Barron, can accomplish anything they set their minds to. Their dedication is unrivaled, their enthusiasm unbridled, and commitment unflinching.

I am proud to be part of this organization and look forward to the future. I'd like to thank the many people that have volunteered, provided support, and donated money for the betterment of our community. The contributions that we make today, will change the future for many. Today, more than ever, we can make a difference.



Each person on this map represents 600 people in our service area. Thanks to you, we helped over 34,000 people during our last fiscal year!

A Message from President & CEO Elizabeth Barron



I am grateful to be inspired everyday by the people in mid-Maine who strive to make this an ever-greater place for us all to live and grow and learn – creating a community rich in opportunities for people to THRIVE.

United Way of Mid-Maine collaborates with many partners in this drive to create more opportunity for all in our community. Caring individuals, community leaders, businesses, schools, local and state officials, faith-based and community groups, other nonprofits,

and service agencies. We all work together – on purpose – to support local people with local investments and local engagement. By volunteering, advocating, giving – we build up our community, together.

Our work goes beyond single-issue solutions and temporary fixes. Our community impact strategy focuses on strengthening children, youth, and families, assuring that individuals have the resources they need to thrive, with the opportunity to improve their economic status, and live a healthy life.

For every program and every initiative funded, for every dollar raised, individual lives right here in our community are changed forever. This is the power of community building. This is what it means to LIVE UNITED.

To all our partners, donors, and volunteers, thank you for everything you do. We couldn't do it without you and your dedication to our mission: Improving lives by mobilizing the caring power of our community.